

CRAFTING YOUR ELEVATOR PITCH

Good Morning/Afternoon _____
(Name of Legislator or Staffer)

My name is _____ and I live in _____.
(Your Name) (Your City, State)

I'd like to talk to you about _____.
(Introduce your Disease/Ask/Topic)

This is important to me because _____.
(Begin your personal story)

I am not the only one/There are many more people who _____.
_____.
(Insert information on how your story relates to other people)

It is important to know _____.
(Include one or two reasons/points/statistics about your
_____.
ask as it relates to others if possible)

I am asking you to _____.
(state what you would like your legislator to do)

This is important to because _____.
(How their action will impact you)

Can I count on you to support _____?
(Your Ask)

Are there any questions I can answer for you?

Thank you again for your time. I look forward to following up with you soon. What is the best way to contact you in the future?